

PRIVACY POLICY

At Shrottle Rideshare Inc., we value your privacy. We understand how important your personal information is, and we do our best to protect it. Our Privacy Statement is intended to help you understand how we use and protect your personal information. Our Privacy Statement is our commitment to you that we will handle your personal information with care and in accordance with the law.

1. What is “personal information”?

Personal information is “information about an identifiable individual”, however collected. It includes any factual or subjective information, recorded or not, in any form.

2. Why do we collect your personal information?

At Shrottle Rideshare Inc., we collect and use your personal information to:

- properly identify you
- determine your eligibility for our services
- obtain payment for the provision of our services
- provide our services
- protect against fraud
- and other purposes permitted by law

3. What personal information do we collect?

We collect only the amount and type of information we need to fulfill these purposes. Specifically, we require the following types of personal information:

- your name, address(es) and telephone number(s)
- your drivers’ license and insurance information
- your credit card information
- your e-mail address

4. How do we collect your personal information?

We collect your personal information:

- from you, on applications for services, or on other forms filled out through the telephone, e-mail and other interactions with us
- from government and other entities with information on your driving record and claims history

5. Use of web site tracking and cookies

We may collect information from you directly in online order forms, sign-up forms, contact forms, e-mail, and other online avenues (including, without limitation, demographic and personal profile data).

Cookie Statement

Types of cookies and similar technologies

Cookies

Cookies are small pieces of text sent as files to your computer or mobile device when you visit most websites. Cookies may be delivered by us (first party cookies) or delivered by a third-party partner or supplier (third-party cookies). Cookies are either session cookies or persistent cookies. Session cookies enable sites to recognize and link the actions of a user during a browsing session and expire at the end of each session. Persistent cookies help us recognize you as an existing user and these cookies are stored on your system or device until they expire, although you can delete them before the expiration date.

Other similar technologies

Web beacons, gifs, and clear gifs are tiny graphics, each with a unique identifier that are embedded invisibly on sites and in emails. Web beacons allow us to know if a certain page was visited or if ad banners on our sites and other sites are effective. We also use web beacons in our HTML-based emails to let us know whether our emails have been opened by recipients, which helps us to gauge the effectiveness of certain communications, promotions, and marketing campaigns.

Proximity based beacons send one-way signals over very short distances, to communicate with associated mobile apps installed on your phone. They can notify you, for example, about experiences related to your trip and can alert you to related deals or promotions. Beacons communicate with your device only when you are in close proximity and only if you have given consent within the relevant mobile application.

Pixels are small objects embedded into a web page that are not visible to the user. We use pixels to deliver cookies to your computer, facilitate the log-in process, monitor the activity on our sites, and deliver online advertising.

Tags are small pieces of HTML code that tell your browser to request certain content generated by an ad server. We use tags to show you relevant advertising and promotions.

Scripts are pieces of JavaScript code that launch automatically when certain webpages load, to determine whether users view associated advertisements.

Local Storage Objects, such as HTML 5, are used to store content and preferences. Third-parties with whom we partner to provide certain features on our site to display advertising based upon your web browsing activity use Local Storage Objects to collect and store information.

All of the technologies described above will be collectively referred to in this Cookie Statement as "cookies".

Shrottle Rideshare Inc. use of cookies

At Shrottle Rideshare Inc, we use cookies for a number of reasons, including to:

Help us improve your experience when visiting our sites

Fulfill transactions and ensure our sites perform as intended

Remember your preferences, such as language, region, or currency

Provide you with relevant advertising and analyze performance of the ads

Enable you to return to previous travel searches

Identify errors on our sites

Help with data protection and potentially detect and investigate malicious or fraudulent activity

Help us understand traffic to our site, including time and date of the visit, time and date of the last visit, and other information

Analyze how well our sites are performing

Types of information collected by cookies

The types of information that we collect through cookies include:

IP address

Device ID

Viewed pages

Browser type

Browsing information

Operating system

Internet Service Provider

Whether you have responded to, or interacted with, an advertisement

Referring or referred links or URLs

Features used and activities engaged in on our sites and in our apps

See the Categories of Personal Information We Collect section above for more information on what types of information are collected automatically.

Types and functions of cookies

Essential Cookies

Certain cookies are required or “essential” for our sites to function as intended. Essential cookies are necessary for you to navigate our site and use certain features like logging in to your account and managing your bookings. These cookies are also used to remember security settings that allow access to particular content. Lastly, we use essential cookies to collect information on which web pages visitors go to most, so we can improve our online services. You are not able to opt out of essential cookies.

Other Types of Cookies

We also use other types of cookies to make our site engaging and useful to you:

Functional Cookies. We want to make sure when you visit our site, your preferences (such as your preferred language), settings, and previous searches are remembered. Functional cookies enhance your experience on any Shrottle Rideshare Inc. company’s site.

Analytics Cookies. We use analytics cookies to:

Understand our site’s performance and how it is used, including the number of visitors, how long you stay on the site, and which parts of the site you visit. We can see details about how visitors interacted with the site, like the number of clicks visitors made on a given page, their mouse movements and scrolling activity, the search words visitors used, and the text visitors enter into various fields

Test different designs and features for our site

Monitor how our visitors reach our sites

Determine effectiveness of our advertising

Improve our services, including your experience on our site

For analytics, our third-party service providers may use cookies to perform their services and may combine the information that they collect about you on our sites with other information that they have collected. For example, we use Google analytics cookies to monitor the performance of our sites. Our ability to use and share information collected by Google Analytics about your visit to our sites is restricted by the Google Analytics Terms of Use and the Google Privacy Policy. This Cookie Statement does not cover such third-parties’ use of your information.

Some analytics cookies can perform tasks essential and/or functional to online services like enabling site improvements and testing changes on a site.

Advertising Cookies. Shrottle Rideshare Inc. and our third-party advertising partners may use advertising cookies to show you advertisements both on and off our sites that are based on your interests. We may allow third-parties to collect information about your online activities through cookies to perform their services and may combine the information that they collect about you on our sites with other information that they have collected. These third-parties include business partners who collect information when you view or interact with one of (1) their advertisements on our sites or (2) our advertising or booking information on their sites and advertising networks, which collect information about your interests when you view or interact with one of the advertisements or tracking mechanisms they place on many different sites on the Internet. Our partners may make assumptions about your interests, characteristics, or preferences and add you to groups based on those assumptions in order to show you tailored advertisements. Shrottle Rideshare Inc. does not have access to the cookies these third-parties may use to collect information about your interests, and the information practices of these third-parties are not covered by this Cookie Statement or our Privacy Statement. Some of these companies are members of the Network Advertising Initiative, which offers a single location to opt out of ad targeting from member companies. To learn more, please click [here](#) and [here](#).

Your information choices

You can choose not to receive tailored online advertising on this site and other sites and learn more about opting out of having your information used for tailored advertising purposes by accessing one of the following resources:

For EEA, Switzerland, and UK: <http://www.youronlinechoices.eu/>

For Canada: <http://youradchoices.ca/choices/>

For U.S. and rest of world:

<http://www.aboutads.info/choices/>

<http://optout.networkadvertising.org/>

Note that if you choose not to receive tailored ads, you will still see online advertisements, but they will be general and less relevant to you.

How can you manage your cookies?

You can set or amend your web browser controls to accept or refuse cookies whenever you like, but please remember if you do choose to reject cookies, your access to some of the functionality and areas of our site may be restricted.

Do-Not-Track Signals and Similar Mechanisms.

Some web browsers may transmit "do-not-track" signals to sites with which the browser communicates. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether users are even aware of them. Participants in the leading Internet standards-setting organization that is addressing this issue are in the process of determining what, if anything, sites should do when they receive such signals. We currently do not take action in response to these signals. If and when a final standard is established and accepted, we will reassess our sites' responses to these signals and make appropriate updates to this Cookie Statement.

6. How do we use your personal information?

We use your personal information only in accordance with the purposes for which it was collected, and we keep your personal information only as long as needed to fulfill these purposes or any legal or government requirements.

7. How do we protect your personal information and keep it up-to-date?

While security and privacy risks can never be eliminated entirely, we take all measures we believe to be reasonably appropriate to safeguard your personal information against its unauthorized access, disclosure, copying, modification or misuse. Once your personal information is no longer required to fulfil our stated purposes, we take proper measures to destroy, erase or anonymize it in a manner that continues to maintain your privacy. We rely on our personal information sources for the accuracy of the personal information they provide, and we do our best to ensure that the personal information we use on an ongoing basis is accurate, complete and up-to-date. Should you find that the personal information we hold is out of date or inaccurate, please contact us.

8. Security

We want you to feel confident about using our platform and all associated tools and services, and we are committed to taking appropriate steps to protect the information we collect. While no company can guarantee absolute security, we do take reasonable steps to implement appropriate physical, technical, and organizational measures to protect the personal information that we collect and process.

9. Record Retention

We will retain your personal information in accordance with all applicable laws, for as long as it may be relevant to fulfill the purposes set forth in this Privacy Statement, unless a longer retention period is required or permitted by law. We will deidentify, aggregate, or otherwise anonymize your personal information if we intend to use it for analytical purposes or trend analysis over longer periods of time.

The criteria we use to determine our retention periods include:

The duration of our relationship with you, including any open accounts you may have with Shrottle Rideshare Inc., or recent bookings or other transactions you have made on our platform

Whether we have a legal obligation related to your personal information, such as laws requiring us to keep records of your transactions with us

Whether there are any current and relevant legal obligations affecting how long we will keep your personal information, including contractual obligations, litigation holds, statutes of limitations, and regulatory investigations

10. Withdrawing your consent

You may withdraw your consent in respect of any or all of the uses or purposes detailed in our Privacy Statement at any time by contacting us, provided you give us reasonable notice of the withdrawal. However, withdrawing your consent to certain uses of your personal information may affect our ability to provide you with the service you request.

10. Updates to Privacy Statement

We may update this Privacy Statement in response to changing laws or technical or business developments. You can see when this Privacy Statement was last updated by checking the “last updated” date displayed at the top of this Statement.

Our Privacy Statement is written with you, the customer, in mind. If you have any questions, comments or suggestions regarding our privacy policies and practices, please contact our Privacy Officer at:

Shrottle Rideshare Inc.
Attention: Privacy Policy
Email: info@shrottle.com

Telephone: +1-778-700-1075